

# JOHN M. RICE

3700 Ault Park Ave.  
Cincinnati, OH 45208

513.652.1098 or 513.531.0066  
john@johnmrice.com  
www.johnmrice.com

## OBJECTIVE

Position as an Art Director/Senior Designer/Graphic Designer/Freelance

## SUMMARY OF QUALIFICATIONS

13 years of experience in graphic, exhibit and web design. Demonstrates successful skills in bringing together large project development and delivering on-target brand strategy. Award-winning graphic and fine artist. Detail oriented conceptual thinker with a high work ethic.

## EDUCATION

MFA, University of Cincinnati, DAAP, 3/03  
BFA, University of Kentucky, 5/98

## PROFESSIONAL EXPERIENCE

PRINCIPAL, Cincinnati, Oh 6/09 - Present  
JMR Design

Owner/designer of full service freelance design business specializing in all phases of environmental, web, print, identity and interactive design.

Clients: P&G (Gillette, Olay), FRCH, Ferrari World Yas Island, Coca-Cola 2010 EXPO Shanghai, Anova Group, 53rd Bank, Pepsi Pavilion New Giants Stadium and Wuzhen Children's Museum.

CREATIVE DIRECTOR, Cincinnati, Oh 2/09 - 6/09  
CinciMedia LLC.

Responsible for new client product development from conception to launch. Designed, project managed and directed interactive Flash media and website designs for multiple clients.

SENIOR DESIGNER, Cincinnati, Oh 3/03 - 1/09  
Jack Rouse Associates

Conceptualized, designed and produced graphics and exhibits for multiple large entertainment venues, visitor centers and museums. Duties included meeting with clients, managing/producing graphic development and overseeing fabrication/installation.

Clients: The New World of Coca-Cola, Ripley's Believe It or Not! London, NCAA Hall of Champions, The National Underground Railroad Freedom Center, Gateway Auto Museum, Cincinnati Reds Hall of Fame & Museum, Restless Planet Dubai, and Ferrari World Yas Island.

ART DIRECTOR/GRAPHIC DESIGNER, Cincinnati, Oh 2/99 - 8/00  
Barefoot Advertising

Conceptualized, designed and produced graphics for multiple brands. Duties included brainstorming on new product development with team, art directing photography /illustration, and implementing brand strategy into a successful campaign across multiple platforms.

Clients: Mr. Clean, Swiffer, Cascade, Newport Aquarium, The Maisonette Group, Winton Savings & Loan and Mentos.

## SKILLS

Expert in Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Keynote, MS Office and Sketch-Up.  
Vast knowledge of all printing, web and fabrication processes.  
Adjunct Professor at the University of Cincinnati, DAAP.  
2 years of photography training from DAAP.